



# **February 2025 Conference**

**At-A-Glance Agenda**

**Owner & Executive Education**

**Sanibel Harbour Marriott – February 26-28, 2025**

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<b>Time</b>	<b>Event</b>	<b>Description</b>
12:30pm – 5:30pm	<b>Golf Poolside Networking</b>	<b>Golf – TBD Waterfront Pool &amp; The Cove</b>
6:00pm – 7:30pm	<b>Welcome Cocktail Hour (Significant Others Welcome)</b>	<b>Charley’s Tapas Bar</b>

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<b>Time</b>	<b>Event</b>	<b>Description</b>
8:00am – 8:45am	<b>Breakfast</b> (Significant Others Welcome)	Opening Remarks & Meeting Overview
8:45am – 9:45am	<b>Economic Forecast 2025</b>  <i>John Silvia, Economist for ASGroup</i>	Do elections Make a difference? Focus on jobs, employment, and the Staffing Industry.
9:50am – 11:50am	<b>What Happened in 2024 and Member Forecasts for 2025?</b>	Members will give brief history of their company and what sales revenue achieved either in % growth in sales and or total sales \$\$\$. Talk about GM dollars per hour average and GM % overall by vertical if more than one vertical in your company.
11:55am – 12:45pm	<b>LUNCH &amp; ASGroup Administrative Updates</b> (Significant Others Welcome)	2025 Board Slate for Membership Approval 2025 Mastermind Groups Update 2025 Meeting Locations New Members & Affiliate Industry Partners
12:50pm – 1:35pm	<b>ASGroup NEW Financial Survey</b>	Results Overview - This survey was created by the CFO/KFM Mastermind Group and designed to focus on what is important to staffing owners. It was designed to be a simple one-page survey that is easy to complete, yet captures key metrics and KPI's.
1:35pm – 3:30pm	<b>Executive Round Table – Issues &amp; Opportunities</b>	Your topics submitted for discussion – Facilitated by world-class facilitator: Scott Fiore, TriStarr Staffing
4:00pm – 9:30 pm	<b>Social Networking: Cruise from Captiva to Cabbage Key Inn</b> (Significant Others Welcome)	Shuttles will leave the hotel at 4pm to take you to Captiva, where we will then cruise to Cabbage Key Inn for a group dinner. We will return to the hotel at approximately 9:30pm.

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<b>Time</b>	<b>Event</b>	<b>Description</b>
8:00am – 8:45am	<b>Breakfast</b> (Significant Others Welcome)	
8:45am – 9:45am	<b>Workplace Performance &amp; Personal Excellence</b>  <i>Kathy Hardy, KHardy Consulting</i>	A dynamic and unique social assessment that can help owners and leadership teams reach their potential. Identify your leadership team soft skills and mindset to assure long term success.
10:00am – 12:00pm	<b>Round Table Discussion: Tackling Today's Most Important Issues</b>	A very effective ASGroup Session to use the expertise of our owners to work through your top issues or opportunities. In this meeting, group members tackle their biggest challenges and opportunities, vet ideas, test assumptions and uncover their blind spots. Essentially, they help one another make better decisions that lead to better results. <i>**Each member will be asked to submit their top issues in advance of the meeting. Top issues will be listed at the meeting for members to give feedback and solutions.**</i>
12:00pm – 1:00pm	<b>LUNCH &amp; LEARN</b> (Significant Others Welcome)	TBD
1:00pm – 3:00pm	<b>Round Table Discussion: Tackling Today's Most Important Issues</b>	Continuation as needed from the 10am Session
3:00pm	<b>Conclusion of ASGroup Conference</b>	In conjunction with the ASGroup mission, we hope to have shared <i>Best Practices</i> and have given you <i>Take-Home Value</i> .



**End of formal ASGroup Owners' Conference**

**Next Conference:**  
Charleston, SC  
May 13-16, 2025